

FAX# 703 528 7880
SEP27/12 16.04
HARRIS REPORT FROM REP
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER # CONTRACT # 6354621

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	OBAMA SKED C	EST#1897	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP27/12 16.04

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$84570.-51X
PLS CFM, THX 9/27

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA- SKED C

[illegible]

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 1897

1 500A-530A

30 \$500.00

10/2

10/5 1

TUE

7

PROGRAM : EYEWITNESS NEWS

2 530A-600A

30	\$750.00
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10/2

10/5 1

TU-E

1

PROGRAM : EYEWITNESS NEWS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
3			600A-700A	30		\$1,500.00	10/2	10/5	2		TU-F	2
PROGRAM : EYEWITNESS NEWS												
4			700A-900A	30		\$1,600.00	10/2	10/5	4		TU-F	4
PROGRAM : GOOD MORNING AMERICA												
5			500A-600A	30		\$275.00	10/6	10/6	1		SAT	1
PROGRAM : EYEWITNESS NEWS												
6			700A-900A	30		\$850.00	10/6	10/6	1		SAT	1
PROGRAM : EYEWITNESS NEWSDAYBREAK												
7			900A-1000A	30		\$850.00	10/6	10/6	1		SAT	1
PROGRAM : GMA-SAT												
8			700A-900A	30		\$850.00	10/7	10/7	1		SUN	1
PROGRAM : EYEWITNESS NEWSDAYBREAK												
9			900A-1000A	30		\$375.00	10/2	10/5	2		TU-F	2
PROGRAM : JEFF PROBST												
10			1000A-1100A	30		\$375.00	10/2	10/5	2		TU-F	2
PROGRAM : MILLIONAIRE/FAMILYFEUD												
11			1100A-1200N	30		\$750.00	10/2	10/5	2		TU-F	2
PROGRAM : THE VIEW												
12			1200N-100P	30		\$675.00	10/2	10/5	2		TU-F	2
PROGRAM : EYEWITNESS NOON NEWS												
13			100P-300P	30		\$650.00	10/2	10/5	2		TU-F	2
PROGRAM : THE CHEW/GENERAL HOSPITAL												
14			300P-400P	30		\$650.00	10/2	10/5	2		TU-F	2
PROGRAM : STEVE HARVEY SHOW												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
15			1200N-1230P	30		\$475.00	10/6	10/7	1		SA-SU	1
PROGRAM : NOON NEWS												
16			100P-600P	30		\$475.00	10/7	10/7	1		SUN	1
PROGRAM : WEEKEND MOVIES												
17			400P-500P	30		\$800.00	10/2	10/5	2		TU-F	2
PROGRAM : DR. OZ												
18			500P-600P	30		\$1,800.00	10/2	10/5	2		TU-F	2
PROGRAM : EYEWITNESS NEWS												
19			600P-630P	30		\$2,400.00	10/2	10/5	2		TU-F	2
PROGRAM : EYEWITNESS NEWS												
20			600P-630P	30		\$1,500.00	10/7	10/7	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
21			700P-730P	30		\$2,400.00	10/2	10/5	2		TU-F	2
PROGRAM : JEOPARDY												
22			730P-800P	30		\$2,400.00	10/2	10/5	2		TU-F	2
PROGRAM : WHEEL OF FORTUNE												
23			700P-800P	30		\$850.00	10/6	10/6	1		SAT	1
PROGRAM : JEOPARDY/WHEEL												
24			800P-1000P	30		\$9,250.00	10/2	10/2	1		TUE	1
PROGRAM : DANCING RESULTS												
25			800P-900P	30		\$4,250.00	10/3	10/3	1		WED	1
PROGRAM : THE MIDDLE/NEIGHBORS												
26			900P-1000P	30		\$7,400.00	10/3	10/3	1		WED	1
PROGRAM : MODERN FAMILY/SUBURGATORY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			800P-900P	30		\$6,500.00	10/7	10/7	1		SUN	1
PROGRAM : ONCE UPON A TIME												
28			900P-1000P	30		\$6,000.00	10/7	10/7	1		SUN	1
PROGRAM : REVENGE												
29			1100P-1135P	30		\$2,000.00	10/2	10/7	2		TU-SU	2
PROGRAM : EYEWITNESS NEWS AT 11P												
30			1135P-1210A	30		\$1,000.00	10/2	10/5	1		TU-F	1
PROGRAM : NIGHTLINE												
31			1210A-105A	30		\$340.00	10/2	10/5	1		TU-F	1
PROGRAM : JIMMY KIMMEL LIVE												
32			1200N-100P	30		\$850.00	10/8	10/8	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
33			100P-300P	30		\$800.00	10/8	10/8	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
34			300P-400P	30		\$650.00	10/8	10/8	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
35			1200M-100A	30		\$205.00	10/7	10/7	1		SUN	1
PROGRAM : CASTLE												
OCT/12			84570.00									
CONTRACT TOTAL												84570.00
TOTAL SPOTS												51

MARKET TOTALS \$241,628 WFTV 35% WKMG 15% WESH 30% WOFL 13% WKCF 3% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED**

SVC- NSI
DEMOS- RA35+*